

The K-LOVE Radio Network based in Rocklin, CA broadcasts locally in the Denver, CO Metro Area on 91.1 FM. I would like to comment on the FCC's "Localism" campaign, specifically Low Power FM (LPFM) and how displacing K-LOVE with a LPFM would affect me personally, the Denver, CO Metro Area, K-LOVE stations across the United States, and why I believe the services provided by K-LOVE are in the public's interest.

1. K-LOVE serves me as a resident of the Denver, CO Metro Area in several ways. K-LOVE provides me and my family with a positive, encouraging, family-friendly radio broadcast that is available 24-hours a day, without the inappropriate, foul-language, and sexual explicit content on so many of today's radio stations. K-LOVE provides both national and local news headlines that are both interest to me and affect my family. K-LOVE provides information on local events within the Denver, CO Metro Area, which are of interest to me and my family. Listening to K-LOVE on my hour long one-way commute to and from work provides me with the personal connection I desire with my Lord God and his Son, Jesus Christ. Having this personal connection and time alone allows me to grow my relationship with God, which I can share with others.

2. The effect on the Denver, CO Metro Area if K-LOVE were to be displaced by an LPFM broadcaster providing other programming would detrimental. The local community would lose their most popular and widely broadcast Contemporary Christian radio station. The community would not have a media outlet that would serve their interests or provide those national and local news stories and other local events that are of interest to the community. With K-LOVE broadcasting in the Denver, CO Metro Area, families do not have to worry about what inappropriate material their young children will hear when the radio is turned on. If K-LOVE were displaced, families with children would not have a friendly and safe radio station in the area to turn to.

3. The services provided by K-LOVE are priceless. K-LOVE supports a moral foundation, not only for this community, but for other communities across the United States. Displacing the positive and moral messages K-LOVE provides would only add to the moral decay of our society. K-LOVE also offers a Pastoral support staff, which is available 24-hours a day for support and prayer. I cannot count the number of times I have heard stories of people who were addicted to drugs, suicidal, depressed, homeless, etc... that had their lives changed and turned around because of the positive messages and services provided by K-LOVE. The messages and services provided by K-LOVE are 100% in the public interest, as indicated by their Mission Statement: "To effectively communicate the Gospel message to those who don't fully understand it, through full-time contemporary Christian music and short educational elements over radio, the internet, and other select targeted media - using modern day language and the highest professional standards."

Please do not displace K-LOVE in my community or any other community in the United States with LPFM. K-LOVE is a very important public service for this community, but also for every other community in which it broadcasts. Thank you for your time and consideration.